

BROKER NETWORK

"I attended one of your broker training sessions yesterday. It was extremely informative and beneficial. I applaud you for streamlining this process and making it less cumbersome. You are leading the way to a truly collaborative effort that will more quickly and efficiently achieve the goal we are all striving for."

F.C. Tucker Co.



The Weichert Broker Network (WBN) is an elite team of pre-qualified and accredited brokers who demonstrate excellence in marketing, selling, renting and finding homes for our corporate clients and their relocating employees. Through the WBN, we connect our customers with *the best real estate professionals* throughout North America, regardless of affiliation.

The WBN offers a number of advantages to relocating employees and their companies, including:

A Smoother Move: Relocations are different from typical moves, requiring a number of processes to be completed and paperwork to be filled out within specific timeframes. WBN brokers are hand-picked for their extensive relocation experience and complete comprehensive accreditation testing to ensure familiarity with Weichert processes and mobility best practices. As a result, WBN agents know *exactly* what needs to be done at every step of the process, translating into smoother, more satisfying moves for transferees and accompanying family members.

Faster Home Sales: To be considered for the WBN, agents must have a proven track record of success in creating buyer demand and achieving the best possible sales price for their properties, regardless of local market conditions.

Unmatched Local Market Expertise: WBN agents must demonstrate unparalleled local market knowledge and expertise. This means better exposure for transferees' homes in the marketplace, shorter sales times, and access to the widest range of properties in the destination area.

Personalized Attention: Our WBN brokers work closely with Weichert's Relocation Counselors, who have an inherent knowledge of each client's unique policy and benefits package. Knowing precisely what the client company will cover translates into more productive home searches.

A Higher Quality of Service: The performance metrics we hold our brokers to are among the industry's most rigid, encompassing the same Legendary Customer Service criteria we set for our own colleagues. Our WBN agents understand that future opportunities are dependent on superior performance, guaranteeing that our transferees' moves are always handled as top priorities.

Increased Accountability: The performance of each WBN member is overseen by a regional Broker Network Manager, ensuring a higher level of accountability.

For more information on the Weichert Broker Network, or for details on how your firm can participate in future RFI and vetting processes, contact:

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Propelling **Mobility**